

## Message Text

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PAGE 01 SAN JO 03333 042242Z  
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W  
-----104654 052148Z /64

R 042023Z AUG 78  
FM AMEMBASSY SAN JOSE  
TO SECSTATE WASHDC 1865  
USDOC WASHIC  
INFO AMEMBASSY GUATEMALA  
AMEMBASSY MANAGUA  
AMEMBASSY MEXICO  
AMEMBASSY PANAMA  
AMEMBASSY SAN SALVADOR  
AMEMBASSY TEGUCIGALPA

UNCLAS SAN JOSE 3333

EO 11652: N/A  
TAGS: BEXP, CS  
SUBJ: FY 79 AND FY80 PROMOTION EVENT SCHEDULE

REF: STATE 123972, EICHER/BASTIAN TELCON 6/78

1. EMBASSY WELCOMES AGRICULTURAL MACHINERY AND EQUIPMENT SEMINAR MISSION FOR SEPTEMBER 1980 BUT HAS PROBLEMS WITH PROPOSED HEALTH CARE TSM. PRIVATE COMPANIES HAVE HELD THEIR OWN SEMINARS AND BEEN DISAPPOINTED WITH RESULTS/ATTENDANCE. FROM COST/BENEFIT VIEWPOINT, LINKED USDOC FUNDS WOULD BE BETTER SERVED IN PROMOTING DIFFERENT PRODUCT LINE.

2. FOOD PROCESSING AND PACKAGING TSM WOULD BE GOOD ALTERNATIVE. THIS WOULD FOLLOW-UP SUCCESSFUL CS HELD FY77 AND WOULD BE MET WITH MORE ENTHUSIASTIC LOCAL SUPPORT.

3. POLLUTION CONTROL TSM SHOULD ALSO BE CONSIDERED. COSTA RICA BECOMING INCREASINGLY AWARE OF AND CONCERNED ABOUT POLLUTION. JANUARY-MARCH 1978, CHAMBER OF INDUSTRIES UTILITY  
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EXPERT FROM INTERNATIONAL EXECUTIVE SERVICE CORPS TO EVALUATE INDUSTRIAL POLLUTION PROBLEM AND MAKE RECOMMENDATIONS. LOCAL AMCHAM WILL HOLD WATER POLLUTION SEMINAR AUGUST 10. BILL TO PROTECT NATURAL RESOURCES AND CONTROL CONTAMINATION INTRODUCED INTO LEGISLATIVE ASSEMBLY JULY 11. SHOULD FUNDS BECOME AVAILABLE IN FY79, EMBASSY WOULD LIKE TO ADD TSM ON THIS THEME TO TRADE

PROMOTION SCHEDULE AS TARGET OF OPPORTUNITY, IE REPRESENTATION  
OF US TECHNOLOGY/EQUIPMENT TO LOCAL BUSINESS AND GOVERNMENT  
LEADERS.

4. SPRING 1980 EVENT SHOULD AVOID EASTER, APRIL 6, AS MUCH AS  
POSSIBLE. LOCAL BUSINESSES SHUT DOWN THE WEEK BEFORE EASTER;  
EASTER WEEK IS GENERALLY SLOW PERIOD.  
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## Message Attributes

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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014